

A person wearing a grey t-shirt and a cap is seen from the back, looking out over a large, open field. In the background, several other people are scattered across the field, some standing and some sitting. The sky is blue with light clouds, and the overall scene is bright and sunny.

DEMOLA

**Foresee the opportunities of new services, business models
and changing consumer behaviour.**

Global co-creation alliance between universities and businesses

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Demola is an award-winning global innovation alliance that challenges the old ways of thinking

The Alliance brings together over 1000 companies and 700 000 university students and researchers.

By 103 facilitators in 28 cities Demola facilitates co-creation projects globally. We operate Demola locally:

 TAMPERE UNIVERSITY
OF APPLIED SCIENCES

 UNIVERSITY
OF TAMPERE

 TAMPEREEN TEKNILLINEN YLIOPISTO


* Demola Global is a forward-thinking Finnish company with wide industry and university ownership.

DEMOLA
GLOBAL

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 DEMOLA CITIES

An aerial photograph of a desert landscape. A paved road with yellow and white lane markings runs vertically through the center-right of the frame. The road is partially obscured by large, smooth sand dunes that have shifted and piled up against it. The sand is a light tan color, and the overall scene conveys a sense of environmental impact and uncertainty.

**When we are talking about
the uncertain future,
do we know precisely
the exact questions that
need to be asked?**

Open and diverse innovation ensures a better future



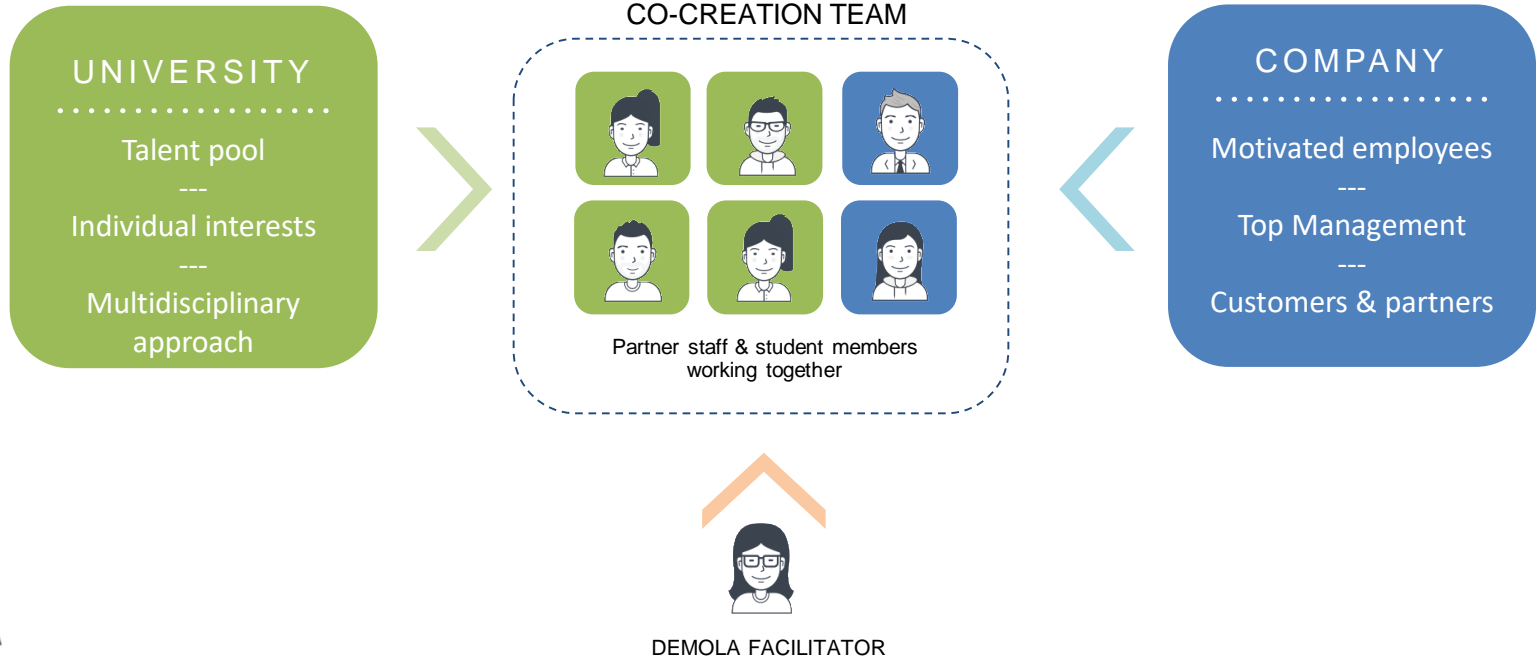
Our mission is to produce genuine diversity that
the social and technological evolution requires

Co-creation leads to discoveries
that are lost when looking only
from one perspective



DEMOLA CORE

Your staff and selected students form a co-creation team.
They work together in open innovation challenges set by the company.



Play with it!

This is a sandbox for ideas, future scenarios and what-ifs



DEMOLA

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